

CASE STUDY: Expanding Into the Budding Cannabis Market

With the ever-growing number of states allowing cannabis use and sale, we have kept up with the market by expanding our foodservice packaging line to include many options for dispensaries across the country.

Some of the essentials for dispensaries?

- Wax cookie bags
- Wax-lined tin-tie bags
- Small mylar or poly reclosable baggies & pouches
- Tins & wax-lined boxes



A distributor with a client in Colorado reached out to see if we did anything in this area, as they struggled to find cannabis packaging options. The client was currently using plain, clear poly bags and plain stock wax cookie bags for their products. As their business grew and they looked at adding more locations, they wanted to professionalize their packaging and help grow their brand. We provided artwork and 3D virtuals of three sizes of custom printed mylar pouches, two sizes of custom printed wax cookie bags, and two sizes of labels. The client loved the creativity of branding all of the bags together in a cohesive program and ordered all of it!



Whether our new dispensary clients are looking for plain stock bags, short-run quick-turn printed items, or fully custom options, we are able to provide them and help them grow their business!