

## Uniflex Case Study: A Clear Solution for Stadiums, Venues, & Other Events

From high school football stadiums to college auditoriums to professional athletic venues, the need for clear “security” bags is growing. As such, we have a line of clear plastic and vinyl packaging options, including:

- Clear Vinyl totes for re-sale to venue-goers
- Clear plastic die-cut handle bags for retail use in venues
- Clear plastic totes for resale to venue-goers and for promotional use

A distributor with a client who ran a large stadium was hard-pressed to find the right bag for their promotional give-away within the stadium in two weeks. The client used to use a printed PPWN Tote but new guidelines required a clear, see-through bag be used going forward. The distributor contacted their sales consultant at Uniflex and learned that we have many clear and classy packaging options. We were able to print the team’s logo in two colors on our clear plastic “game day” bag (Item # H126CL) and on our die-cut vinyl bag (Item # 45870) and deliver in time for the event.



No matter what regulations are in place for your clients’ events, we have packaging that will meet these guidelines.